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Community Health Advisory Council

Minutes

Tuesday, October 9, 2013

10 am – 12 noon

University of Illinois Extension

2205 Enterprise Dr., Suite 501

Westchester, IL

Committee Members

Present

Yvette Alexander-Maxie (American Red Cross); Theresa Curran (West Suburban PADS); Lynn Guibourdanche (Advocate Lutheran General); Lena Hatchett (Loyola University Chicago); Yamani Hernandez (Illinois Caucus of Adolescent Health) Diane Logsdon (Logsdon Consultation Services); Terry Mason (CCDPH); James McCalister (Village of Arlington Heights); Mary Passaglia (Northwest Municipal Conference/Health Directors); Samantha Robinson (CMAP); Apostle Carl White (Southland Ministerial Health Network); Steve Weiler (Forest Park Police Department)

Kathy Chan (EverThrive Illinois); Rob Humrickhouse (Metropolitan Chicago Healthcare Council); and Wendell Mosby (Prairie State Community College) listened in on the meeting by phone.

Committee Members

Absent

Edwin Chandrasekar (Asian Health Coalition); Catherine Counard (Village of Skokie – Health Dept.); Heather Gavras (American Heart Association); Christopher Grunow (Stickney Public Health /Stickney Township); Jennifer Hebert-Beirne (UIC School of Public Health); Maria Oquendo-Scharneck (AgeOptions); Margaret Provost-Fyfe (Oak Park Dept. of Public Health); Itedal Shalabi (Arab American Family Services); Evonda Thomas-Smith (Evanston Health Dept.)

CCDPH Staff Present:

Ken Campbell, Sandra Martell, Gina Massuda Barnett, Sean McDermott, Jessica Pipersburgh, Amy Poore, Steve Seweryn, Frankie Shipman-Amuwo, Michael Vernon, Tom Varchmin, Valerie Webb

I. Welcome & Introductions

The meeting was called to order at 10:05 am. Gina Massuda Barnett, Council Liaison, welcomed everyone. Everyone that was present introduced themselves.

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II. Approval of Minutes – June 4, 2013

Apostle Carl White motioned to approve the minutes with the proposed changes of including members who were absent and clarifying the inquiry related to how Dr. Mason thought he would be able to access some of the resources from the “treatment of disease” industry (hospitals, physicians, insurers, etc.) for population-based public health interventions made by Chris Grunow of Stickney Public Health District and Diane Logsdon seconded. The minutes for June 2013 were approved.

III. CCDPH: Review of Agency

Terry Mason, CCDPH Chief Operating Officer, reviewed CCDPH’s, governance structure, and the ten essential services of public health. He then had each CCDPH staff member in attendance introduce themselves and provide an overview of what their respective unit is responsible.

- **Communicable Disease Control Unit – Director is Michael Vernon, DrPH:** This unit works to prevent and control the spread of more than 70 infectious diseases within suburban Cook County. This responsibility is achieved through collaboration with those involved in the identification, diagnosis, treatment, and legal, ethical and social management of communicable diseases (e.g., hospitals; providers; schools/daycare; etc.). Programs include General Communicable Disease Surveillance and Control; Enhanced Surveillance (monitoring ER data in near real-time that allows examine trends in disease syndrome groups); HIV Surveillance and Prevention; Infection Prevention/Control in out-of-hospital settings; Sexually Transmitted Infection Surveillance; Tuberculosis Surveillance and Prevention; and Vaccine Preventable Diseases Surveillance and Prevention.
- **Community Epidemiology and Health Planning Unit (CEHP) – Director is Steven Seweryn, Ed.D., MPH:** This unit monitors health problems, disparities and trends by assembling, analyzing and disseminating data and information about the health of suburban Cook County. CEHPU is also responsible for conducting the region’s IPLAN process (known as wePLAN), a community participatory health assessment and planning effort required every five years as part of certification with the Illinois Department of Public Health.
- **Community Preparedness and Coordination Unit – Interim Director is Frankie Shipman-Amuwo, MPH:** This unit coordinates public health preparedness efforts in partnership with various disciplines and local, county, state and federal agencies to effectively plan for, respond to, and recover from events impacting the health of suburban Cook County residents and the safety of CCDPH employees.
- **Environmental Health Unit – Director is Thomas Varchmin, MS, LEHP:** This unit is the regulatory arm of CCDPH and is empowered to enforce Cook County and Illinois state laws related to environmental health issues within suburban Cook County. Environmental health inspectors regularly inspect, monitor, regulate, educate and/or advisor residents living in suburban Cook County on environmental health concerns. Programs include: Individual Sewage Disposal Systems and Water Wells; Indoor Air Quality; Food Program; Swimming Pool Program; Enforcement of Lead Poisoning Prevention Laws; Vector Control Program.
- **Integrated Health Support Services – Director is Sandra Martell, RN, DNP:** This unit provides public health services to individuals and families, including: clinical services – family planning, sexually transmitted disease treatment, prenatal intake, tuberculosis screening and treatment, immunizations breast and cervical cancer screening and referral, high risk infant follow-up and case management; vision and hearing screening; public health nursing; Women, Infants, and Children (WIC) Supplemental Nutrition Program.
- **Policy Development and Communications Unit – Director is Sean McDermott** This unit researches and analyzes public health policies, advocates for the adoptions of science-based public health laws, rules and regulations. It also provides accurate and timely communications to residents of suburban Cook County to raise awareness about important health topics.
- **Prevention Services Unit (PSU) – Interim Director is Steven Seweryn, Ed.D., MPH:** This Unit includes two sub-Units: 1) Chronic Disease Prevention and Health Promotion (CDPHPU); and 2) Lead Poisoning

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Prevention and Healthy Homes (LPPHH). CDPHPU aims to build healthy communities and reduce the prevalence of chronic disease and violence by addressing the factors that contribute to the burden of these conditions. LPPHH supports healthy families and communities in suburban Cook County by preventing, reducing and eliminating the threat of environmental hazards in and around the home.

Additionally, Ken Campbell, Director of Performance Improvement shared his role in supporting initiatives led by Dr. Mason, including the development of a performance management system; Jessica Pipersburgh, CCDPH Legal Counsel, communicated how she supports the work of the department (e.g., legal review, contracts, MOAs); and Valerie Webb, CCDPH Accreditation Coordinator, highlighted in her role in coordinating the agency's efforts through the accreditation process.

IV. CHAC Communication & Rollout of CCDPH's This is Public Health Campaign

Amy Poore, CCDPH Public Relations Director, presented on CCDPH communications, highlighting the numerous considerations that are taken into account (e.g., geopolitical complexity of suburban Cook County; the media market that spans the Chicagoland area) and the modes in which CCDPH communicates (e.g., press releases; TV, radio, website, social media, hyperlocal news). She also shared the This is Public Health Campaign that is being adapted for social media with the aim of cultivating CCDPH staff champions and advocates of public health and educating our residents across suburban Cook County about the value and role of public health.

The Council discussed the importance of communication and approaches.

Council Member Interests Related to Communication

- *Access to Data:* For example, data around youth/adolescent health; STI prevention; teen pregnancy; bullying; etc. is of value to the Illinois Caucus for Adolescent Health. Yamani further mentioned that the City of Chicago is working on an on-line data platform that would make data more accessible.
- *Identifying Opportunities that Align with Organization's Mission:* For example, Samantha Robinson of the Chicago Metropolitan Agency for Planning shared that one of her goals of being part of this Council was to help identify opportunities to integrate health and planning. Yvette Alexander-Maxie emphasized the need for organizations to better know what each other is doing to support coordination, as opportunities arise. She highlighted how the American Red Cross is known for disasters and have staff and volunteers educating on safety issues, and voiced the opportunity for organizations to work together and leverage each others' expertise and resources.
- *Knowing Whether We are Making a Difference:* Steve Weiler of the Forest Park Police Department expressed his value for the Community Preparedness and Coordination Unit, indicating that what they have accomplished could not be done without the Unit. He emphasized the need for performance measures to determine whether or not we are "moving the needle" in the right direction.

This is Public Health Campaign

- Apostle Carl White proposed the idea of having a forum(s) in the south suburbs to inform the community about who CCDPH is, what we do, and what we are not. This may also be a potential strategy to include as part of the This is Public Health campaign.
- Amy Poore of CCDPH asked whether the Council members wanted to participate in the pilot launch of the This is Public Health campaign. Many expressed interest in being involved.

Communication with Council

As for communication with Council members, some indicated e-mail was an ok mechanism as long as number of e-mails were kept to a minimum; whereas others did not want to use e-mail a communication mode. Other suggestions included the use of Linked In; Google groups; the CCDPH website. All Council members that were present agreed that a platform for communication was necessary.

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V. Accreditation Update

Valerie Webb, CCDPH Accreditation Coordinator, provided an update on National Public Health Accreditation, reviewing What Public Health Accreditation Is; the Public Health Accreditation Domain Wheel; Opportunities that Accreditation Provides; Potential Benefits for CCDPH to be Accredited; the CCDPH Accreditation Journey, highlighting the anticipated Site Visit in December 2013/January 2014; the Purpose of the Site Visit; and Participation of Community Partners during the Site Visit. Valerie also provided Council members with a CCDPH Public Health Accreditation Site Visit Preparation, Community Partner Tip Sheet.

While Council members expressed willingness to participate in the Accreditation Site Visit, if their schedule permitted, some indicated that they were interested in participating in another meeting prior to the Public Health Accreditation Board site visit to prepare.

VI. CHAC Operations – Review and approval of Steering Committee and Charter

There was a brief discussion on the need to develop and approve online participation and other bylaws/procedures to assure that meetings could be productive and meet the requirements of the Open Meeting Act. Subsequently, Diane Logsdon motioned to table this discussion and approval with a second from Yamani Hernandez. Motion was approved.

VII. Other Business

There was no other business.

VIII. Public Comment

There were no public comments.

IX. Adjournment

Meeting was adjourned at 12:15 pm.

Submitted by:
Gina Massuda Barnett, MPH
Council Liaison
01-06-14