

# Social Media Toolkit for CCDPH

Fall 2022 Boost Up Vaccination Campaign



COOK COUNTY  
**HEALTH**



Cook County DEPT. of  
Public Health

**slalom**

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Promoting health. Preventing disease. Protecting lives.

# Facebook



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# Facebook V1

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



**Download using the link below:**

[V1 Facebook ENG 1200x630px](#)

### Description text:

Give yourself the gift of health with free COVID-19 and flu vaccines this winter. Boost up today!

Visit [BoostUpCookCounty.com](https://www.BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



**Download using the link below:**

[V1 Facebook SPAN 1200x630px](#)

### Description text:

Este invierno regálese salud con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

Visita a [BoostUpCookCounty.com](https://www.BoostUpCookCounty.com) o llama a 833-308-1988.

# Facebook V2

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## English



Download using the link below:

[V2 Facebook ENG 1200x630px](#)

### Description text:

Like sharing life's most meaningful moments, show them love when you help them stay up to date on free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V2 Facebook SPAN 1200x630px](#)

### Description text:

Así como al compartir los momentos más significativos de la vida, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Facebook V3

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V3 Facebook ENG 1200x630px](#)

### Description text:

Like spending quality time together, show them love when you help them stay up to date on free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V3 Facebook SPAN 1200x630px](#)

### Description text:

Así como al pasar tiempo de calidad juntos, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Facebook V4

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V4 Facebook ENG 1200x630px](#)

### Description text:

Like sharing your love of music, show them you care by helping them stay up to date with free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V4 Facebook SPAN 1200x630px](#)

### Description text:

Así como al compartir su amor por la música, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Facebook V5

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V5 Facebook ENG 1200x630px](#)

### Description text:

Like giving the gift of time to those you love, show them you care by helping them stay up to date on free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V5 Facebook SPAN 1200x630px](#)

### Description text:

Así como al regalar tiempo a sus seres queridos, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Instagram



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# Instagram V1

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



**Download using the link below:**

[V1 Instagram ENG 1080x1080px](#)

### Description text:

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## Spanish



**Download using the link below:**

[V1 Instagram SPAN 1080x1080px](#)

### Description text:

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# Instagram V2

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## English



**Download using the link below:**

[V2 Instagram ENG 1080x1080px](#)

### Description text:

Like sharing life's most meaningful moments, show them love when you help them stay up to date on free COVID-19 and flu vaccines. Boost up today!

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## Spanish



**Download using the link below:**

[V2 Instagram SPAN 1080x1080px](#)

### Description text:

Así como al compartir los momentos más significativos de la vida, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Instagram V3

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[V3 Instagram ENG 1080x1080px](#)

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## Spanish



**Download using the link below:**

[V3 Instagram SPAN 1080x1080px](#)

### Description text:

Así como al pasar tiempo de calidad juntos, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Instagram V4

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



**Download using the link below:**

[V4 Instagram ENG 1080x1080px](#)

### Description text:

Like sharing your love of music, show them you care by helping them stay up to date with free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



**Download using the link below:**

[V4 Instagram SPAN 1080x1080px](#)

### Description text:

Así como al compartir su amor por la música, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Instagram V5

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



**Download using the link below:**

[V5 Instagram ENG 1080x1080px](#)

### Description text:

Like giving the gift of time to those you love, show them you care by helping them stay up to date on free COVID-19 and flu vaccines. Boost up today!

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## Spanish



**Download using the link below:**

[V5 Instagram SPAN 1080x1080px](#)

### Description text:

Así como al regalar tiempo a sus seres queridos, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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LinkedIn



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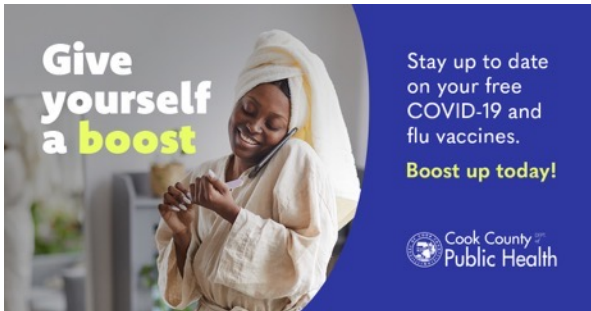
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# LinkedIn V1

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V1 LinkedIn ENG 1200x627px](#)

### Description text:

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## Spanish



Download using the link below:

[V1 LinkedIn SPAN 1200x627px](#)

### Description text:

Este invierno regálese salud con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# LinkedIn V2

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V2\\_LinkedIn\\_ENG\\_1200x627px](#)

### Description text:

Like sharing life's most meaningful moments, show them love when you help them stay up to date on free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V2\\_LinkedIn\\_SPAN\\_1200x627px](#)

### Description text:

Así como al compartir los momentos más significativos de la vida, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# LinkedIn V3

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## English



Download using the link below:

[V3\\_LinkedIn\\_ENG\\_1200x627px](#)

### Description text:

Like spending quality time together, show them love when you help them stay up to date on free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V3\\_LinkedIn\\_SPAN\\_1200x627px](#)

### Description text:

Así como al pasar tiempo de calidad juntos, demuéstrelles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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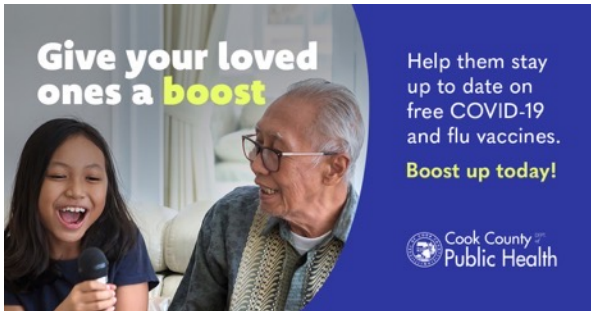


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**Public Health**  
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# LinkedIn V4

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V4\\_LinkedIn\\_ENG\\_1200x627px](#)

### Description text:

Like sharing your love of music, show them you care by helping them stay up to date with free COVID-19 and flu vaccines. Boost up today!

Visit [BoostUpCookCounty.com](https://BoostUpCookCounty.com) or call 833-308-1988.

## Spanish



Download using the link below:

[V4\\_LinkedIn\\_SPAN\\_1200x627px](#)

### Description text:

Así como al compartir su amor por la música, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# LinkedIn V5

Right click on each image to download the file. Copy & paste the corresponding description text in your post.

## English



Download using the link below:

[V5\\_LinkedIn\\_ENG\\_1200x627px](#)

### Description text:

Like giving the gift of time to those you love, show them you care by helping them stay up to date on free COVID-19 and flu vaccines. Boost up today!

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## Spanish



Download using the link below:

[V5\\_LinkedIn\\_SPAN\\_1200x627px](#)

### Description text:

Así como al regalar tiempo a sus seres queridos, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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Twitter



COOK COUNTY  
**HEALTH**



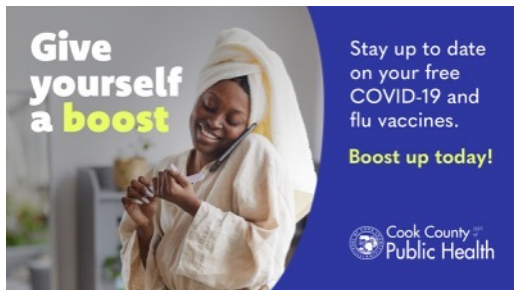
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# Twitter V1

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## English



**Download using the link below:**

[V1 Twitter ENG 1600x900px](#)

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## Spanish



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[V1 Twitter SPAN 1600x900px](#)

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# Twitter V2

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## English



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## Spanish



Download using the link below:

[V2 Twitter SPAN 1600x900px](#)

### Description text:

Así como al compartir los momentos más significativos de la vida, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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## English



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## Spanish



Download using the link below:

[V3 Twitter SPAN 1600x900px](#)

### Description text:

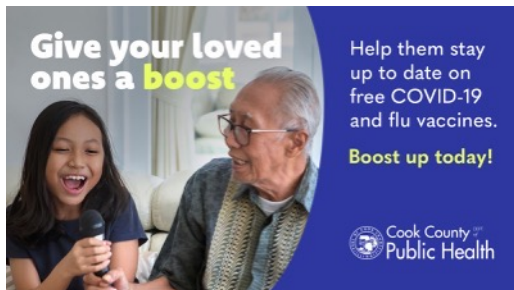
Así como al pasar tiempo de calidad juntos, demuéstreles su amor al ayudarlos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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# Twitter V4

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## Spanish



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### Description text:

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# Twitter V5

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## Spanish



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[V5 Twitter SPAN 1600x900px](#)

### Description text:

Así como al regalar tiempo a sus seres queridos, demuéstreles que se preocupa por ellos ayudándolos a estar al día con las vacunas gratuitas contra la COVID-19 y la gripe. ¡Reciba un refuerzo hoy!

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